

## Consultation on a proposed new council-wide street trading scheme

The purpose of this consultation is to seek the views of street traders, interested parties and the general public regarding the introduction of a single council-wide street trading scheme, which will cover all streets in the Wiltshire Council area.

It is proposed that all streets in the Wiltshire Council area are designated as consent streets, except for a small number of highway lay-bys which will be designated as prohibited streets, where street trading is illegal.

It is illegal to trade in a consent street without obtaining permission from the council. The council grants permission to trade, known as a Street Trading Consent, to individual street traders who pay a fee to the council and are subject to terms and conditions. The council can remove or refuse to renew a Street Trading Consent at any time if fees are not paid or the street trader does not adhere to the council's terms and conditions.

Before we proceed, please provide us with your details- all will be treated in confidence and stored securely in accordance with the Market Research Society's code of conduct. We need these details in order to compare responses. Please note we cannot accept anonymous responses.

**X** **Are you:**

- A street trader
- A local business
- A Town or Parish council
- A member of the public
- A registered charity
- A chamber of commerce
- A representative of another organisation

Please give details...

## Section 1- A single council-wide street trading scheme

The council would like to introduce a single council-wide street trading scheme.

A new scheme needs to be introduced to ensure that:

- all street traders in Wiltshire have the same rights, pay the same fees and are subject to the same application procedure and terms and conditions
- the council has adequate powers to remove illegal street traders and protect legal street traders and local businesses.

**1. Do you agree that the council should introduce a new street trading scheme to cover the whole of the Wiltshire Council area?**

- Yes  
 No

## Section 2- Prohibited lay-bys where street trading is not allowed

As part of the new street trading scheme a number of lay-bys will be designated as prohibited streets where street trading is not allowed.

Maps of the proposed prohibited lay-bys by area are available to download as a PDF file from <http://consult.wiltshire.gov.uk/>

For a printed copy of the maps please contact the Wiltshire Council Licensing Team on 01249 706414.

**2. If you would like to suggest any additional lay-bys that should be prohibited for safety reasons please do so here. To allow us to locate the lay-by accurately give the lay-by number from the map at <http://consult.wiltshire.gov.uk/>, or describe the location as accurately as possible.**

Lay-by number/ location  
description

Why the lay-by should be  
prohibited

## Section 3- Exemptions and Block Street Trading Consents

The council can choose to exempt certain types of street trading activity from the need to obtain a Street Trading Consent.

In the new scheme the council proposes to exempt:

- Markets run by Wiltshire Council
- Trading which is part of a travelling fair, where permission has already been granted to trade on Wiltshire Council land
- Motorised ice-cream vans that move from street to street and do not stop in one place for more than fifteen minutes.

### 3. Which street trading activities should be exempt from the need to purchase a Street Trading Consent? Please tick all that apply

- Markets run by Wiltshire Council
- Markets run by Town and Parish councils
- Farmers Markets
- Continental Markets, for example French and Italian markets
- Seasonal Markets, for example a Christmas market
- Motorised ice-cream vans that move from street to street that do not stop in one place for more than fifteen minutes
- Events where all proceeds will go to a registered charity or not-for-profit organisation
- Fetes, carnivals and community events, for example Christmas lights switch on or a person selling cakes at a street party
- Non-commercial car-boot sales
- Sale of articles by householders on land next to their property
- Offices and business premises that display goods outside their premises
- Stalls that are part of a travelling fair
- Mobile street artists and musicians
- Cars for sale on the street
- Trading on Town or Parish Council land, including trading from kiosks in public parks

A Block Street Trading Consent covers all traders in the event and the event organiser is responsible for payment of the street trading fee and the activities of all individual street traders.

**4. Which of the following street trading events should be allowed to purchase a Block Street Trading Consent? Please tick all that apply**

- Car boot sales
- Fetes, carnivals and similar Town and Parish supported events
- Street trading events on Town or Parish Council land
- Markets run by commercial organisations
- Markets run by registered charities
- Stalls that are part of a travelling fair

**5. Should Wiltshire Council charge a fee for Block Street Trading Consents for events where all the proceeds will go to a registered charity and/or will not be used for private gain?**

- Yes
- No

## Section 4- Street trading fees

The new street trading scheme proposes two different sets of fees for:

- town centre traders

- all other traders

**6. Should town centre traders pay higher fees than all other traders, for example lay-by traders or traders on industrial estates?**

- Yes
- No

**7. How much should a street trader pay to trade for a day?**

- £10-30
- £30-60
- £60-90
- Other

Please specify in £

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The council proposes to charge town centre traders:

- £2800 a year for an Annual Street Trading Consent
- £20 a day for a Daily Street Trading Consent from Sunday to Friday
- £40 a day for a Daily Street Trading Consent on Saturday

**8. Do you agree with the proposed street trading fees for town centre traders**

- Yes
- No

**9. If you answered no, please give your reasons:**

The Council proposes to charge all other traders, for example lay-by traders or traders on industrial estates:

- £1400 a year for an Annual Street Trading Consent
- £10 a day on any weekday

**10. Do you agree with the proposed street trading fees for all other traders?**

- Yes
- No

**11. If you answered no, please give your reasons:**

## Section 5 - Permitted times and days

**12. Are there any times, days or places where street trading should not be permitted?  
Please tick all that apply**

- Town and Parish Council land
- Private land
- Lay-bys on busy roads
- Market days
- During the day
- During the evening
- Late at night and early in the morning- 11 pm to 5 am

## Section 6- Food traders

**13. Should permanently sited food traders have to provide toilets?**

- Yes
- No

## Section 7- Proposed criteria for assessing street trading applications

The proposed criteria for assessing street trading applications are:

- site safety
- public order
- avoidance of nuisance
- the needs of the area
- compliance with legal requirements
- consultees observations
- permitted trading hours
- the need for planning permission
- suitability of the applicant to hold a consent
- proximity of the proposed street trading site to schools and colleges

**14. Do you agree with the proposed criteria for assessing street trading applications?**

- Yes
- No

**15. If you answered no, please explain your reasons or suggest additional criteria:**

## Section 8- Markets

**16. Should holders of Annual or Daily Street Trading Consents be allowed to trade on market days in the same town as the market that is being held?**

- Yes  
 No

## Section 9- Further Comments

**17. If you would like to make any further comments on the proposed harmonised street trading scheme please do so here**

**18. Please provide your contact details if you would like the council to respond to your comments**

Name

Postal address

Postcode

Telephone

Email address

This consultation closes on 17 March 2011. Please note that any responses received after this date will not be taken into consideration by council officers.

Please return this completed form to:

Wiltshire Council Licensing Team  
Monkton Park  
Chippenham  
Wiltshire  
SN15 1ER

If you would like more information about the proposed new street trading scheme, please contact Alissa Davies at [alissa.davies@wiltshire.gov.uk](mailto:alissa.davies@wiltshire.gov.uk) or on 01249 706414.